

BA (Hons) GLOBAL BUSINESS Franchised Top-up (LONU004)			
Semester 1 15 weeks	International Business Strategy (301LON)	International Marketing Strategy (307LON)	Business Research Methods (321LON)
			Developing Business Skills (323LON)
Semester 2 15 weeks	International HRM (304LON)	Work-based Project/Dissertation (308LON)	International Investment Analysis (313LON)

BA (Hons) GLOBAL MARKETING Franchised Top-up (LONU005)			
Semester 1 15 weeks	International Business Strategy (301LON)	International Marketing Strategy (307LON)	Business Research Methods (321LON)
			Developing Business Skills (323LON)
Semester 2 15 weeks	Marketing Communications (305LON)	Work-based Project/Dissertation (308LON)	Advanced Marketing Strategy (306LON)

BA (Hons) International Hospitality & Tourism Franchised Top-up (LONU006)			
Semester 1 15 weeks	International Business Strategy (301LON)	International Marketing Strategy (307LON)	Business Research Methods (321LON)
			Developing Business Skills (323LON)
Semester 2 15 weeks	Tourism Destinations Management (319LON)	International Hospitality Operations Management (318LON)	Work-based Project /Dissertation(308LON)

301LON	International Business Strategy
304LON	International Human Resource Management
305LON	Marketing Communications
306LON	Advanced Marketing Strategies
307LON	International Marketing Strategy
308LON	Work-based Project/Dissertation
313LON	International Investment Analysis
318LON	International Hospitality Operations Management
319LON	Tourism Destination Management
321LON	Business Research Methods
323LON	Developing Business Skills